

 THE ART OF
LEADERSHIP
WOMEN

Presented by **OSLER**

2026

Ottawa

Toronto

Vancouver

Calgary





We cannot change what we are not aware of, and
once we are aware, we cannot help but change.

SHERYL SANDBERG

Former COO at Meta & Bestselling Author of 'Lean In'



The Art of Leadership Women



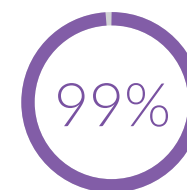
Empowering Women Today for an Equitable Tomorrow

Women all over the world are no longer accepting the status quo. They're rising up, breaking through, pushing the boundaries, and carving their own paths.

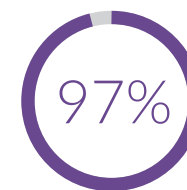
From glass ceilings and inequality, to 'leaning in' and work-life balance, women leaders of today face numerous challenges. As they move up the corporate ladder and take on increased responsibilities, having the right tools and insights in order to pivot in an evolving corporate landscape has never been more essential.

In a world of information overload, The Art of Leadership Women focuses on the topics and trends most critical to leaders. This unique one-day conference features a riveting collection of world leaders, business icons, academics, and bestselling authors who inspire action.

Attendees will have the opportunity to learn improved ways of leveraging their value, elevating their skills, and developing the strategies required to take their leadership and their organizations to the next level. This conference is not just for women, but for anyone who wants to champion change on behalf of women.



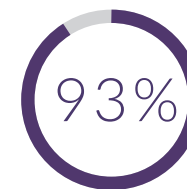
Learned an actionable insight to become a better leader



Would recommend The Art of Leadership Women to a colleague



Plan on attending again in the future



Of speakers rated engaging and impactful



Ottawa

Wednesday, May 13, 2026

8:45AM - 4:30PM

Rogers Centre Ottawa

Canada Hall 303

55 Colonel By Drive

Ottawa, ON



Toronto

Thursday, May 14, 2026

8:45AM - 4:30PM

Metro Toronto Convention Centre

South Building – Hall G

222 Bremner Boulevard

Toronto, ON



Vancouver

Thursday, June 11, 2026

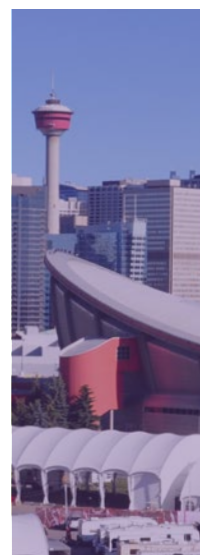
8:45AM - 4:30PM

Vancouver Convention Centre

West Building – Ballroom AB

1055 Canada Place

Vancouver, BC



Calgary

Friday, June 12, 2026

8:45AM - 4:30PM

Calgary TELUS Convention Centre

North Building – Hall DXE

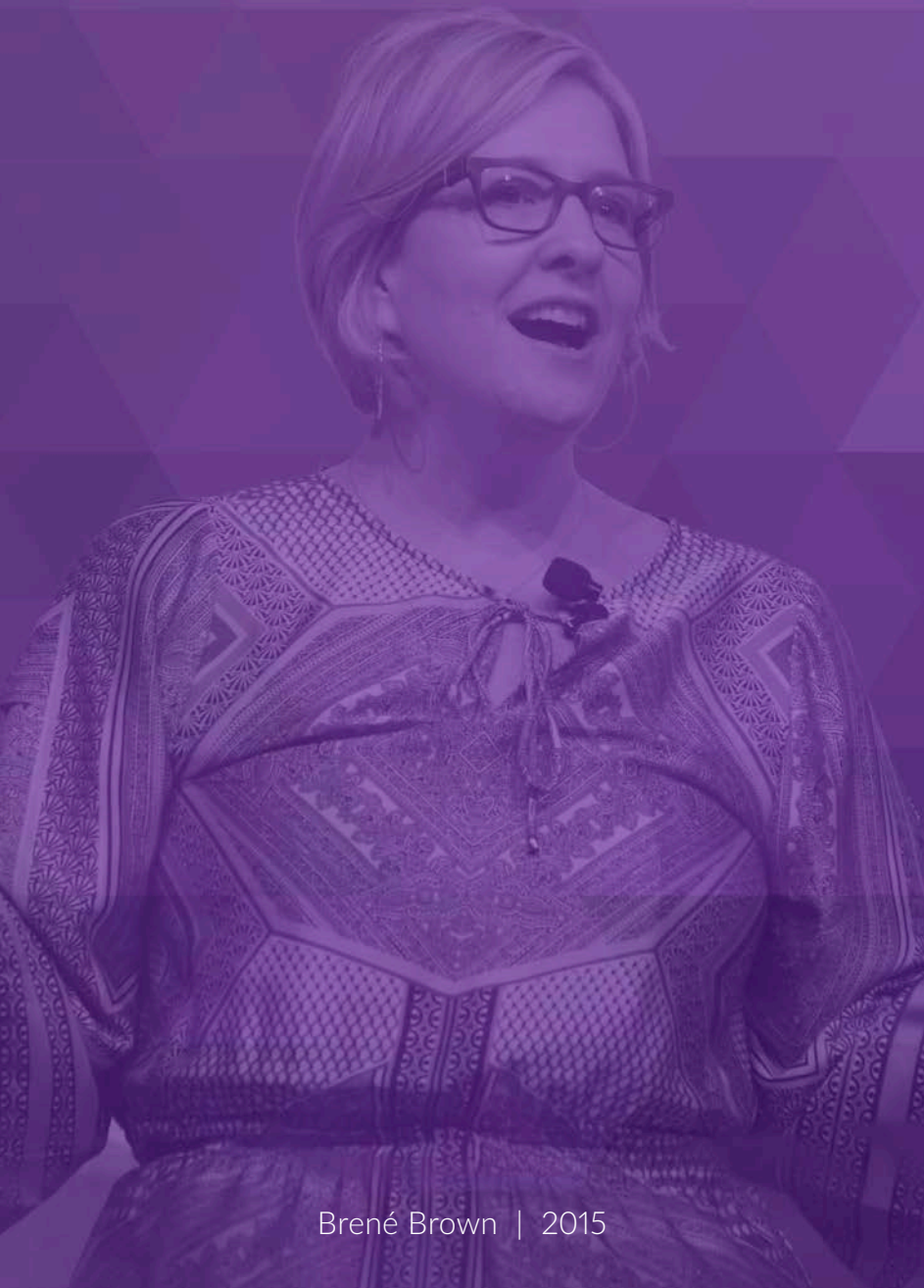
136 8th Avenue SE

Calgary, AB

TOUR DATES



AGENDA



8:15 AM ▼ Doors Open

8:45 AM ▼ Opening Remarks

9:00 AM **ASHLEY HERD**



9:50 AM ▼ Networking Break

10:20 AM **NIDHI TEWARI**



11:10 AM **DR. LESLIE JOHN**



12:00 PM ▼ Lunch

1:15 PM **EXECUTIVE PANEL**

2:00 PM **THE HON. MARCI IEN**



3:00 PM ▼ Networking Break

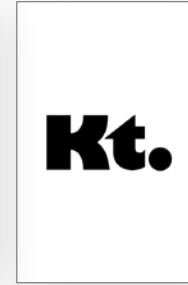
3:30 PM **JOANNA GRIFFITHS**



4:30 PM ▼ Closing Remarks

JOANNA GRIFFITHS

Founder and President of Knix and Kt by Knix, and Canada's EY Entrepreneur of the Year



Joanna Griffiths is the Founder and President of *Knix* and *Kt by Knix*, and one of Canada's most accomplished and influential entrepreneurs. Since launching Knix in 2013, Joanna has built the company into one of the fastest-growing intimate apparel brands in the world and is widely credited with helping invent the leak-proof underwear category, now one of the fastest-growing segments in intimate hygiene. Today, Knix products have changed the lives of millions of people globally by redefining comfort, confidence, and performance in everyday wear.

Under Joanna's leadership, Knix has become synonymous with innovation and purpose-driven business. The brand is celebrated for its commitment to body inclusivity and for challenging long-standing norms in both product design and marketing. Knix was the first brand in its category to showcase products in all available sizes, to feature only real customers in its advertising, and in 2020, to launch an entire television campaign starring women over the age of

50. That same year, *Strategy* magazine named Knix "Brand of the Year," recognizing the company's bold, category-defining impact.

In 2022, Joanna reached a major milestone when she successfully negotiated the sale of 80% of Knix to global health and hygiene leader *Essity*, valuing the company at approximately \$400 million USD. This marked the largest publicly disclosed private sale of a Canadian direct-to-consumer company led by a solo female founder. True to her values, Joanna has said she hopes to hold that record only briefly and looks forward to celebrating the many women founders who will surpass it.

A nationally and internationally recognized marketing and business disruptor, Joanna has been named one of *AdWeek's* Women Trailblazers, *Waterstone's* Most Admired CEO, *Glossy's* 2024 Founder of the Year, and in 2023 was named Canada's EY Entrepreneur Of The Year, representing Canada on the global stage. Her work and leadership

have been featured in hundreds of media outlets, including *Forbes*, *Fast Company*, and *The New York Times*.

Joanna is also a passionate champion of female entrepreneurship. In 2021, she made headlines after disqualifying potential investors who questioned her ability to run a company while becoming a mother. Holding her ground, she closed Knix's \$50 million Series B financing just three days before giving birth to her twin daughters, on International Women's Day. That year, the company went on to achieve 97% year-over-year growth.

A firm believer that businesses have a responsibility to give back, Joanna launched the Knix Fund in 2022, committing \$1 million over three years to community impact initiatives. The fund's first focus was menstrual equity, followed by a partnership with *Catalyst* to self-finance and produce female-forward documentaries that spark conversation and inspire change.

STRATEGY, VALUES, AND COLLABORATION

- How to reimagine your organization's mission and values and leverage them as a North Star for strategic decisions.
- The importance of community and collaboration in today's digital world.
- How to leverage every touch point of the customer journey as an opportunity to showcase your values.





THE HON. MARCI IEN

*Award-Winning Broadcast Journalist,
and Former Minister for Women,
Gender Equality and Youth*



The Honourable Marci Ien is a former Canadian politician, journalist, and television personality who has built a remarkable legacy in both public service and media. In 2020, she made the bold move from broadcasting to politics, becoming the MP of Toronto Centre and later the Minister for Women, and Gender Equality and Youth. Known for her unwavering commitment to equity, inclusion, and justice, Ien became a powerful force in Canadian politics and a role model to communities across the country. Throughout her career, she remained grounded in one powerful principle — great leadership begins with listening. She believes in always learning, leading with empathy, and creating space for others to rise.

Ien was elected as the MP for Toronto Centre on October 26, 2020, a riding previously held by former Finance Minister Bill Morneau. She was then appointed Minister for Women, and Gender Equality and Youth in 2021, where she championed national

policies that pushed Canada toward a more inclusive future.

As minister, Ien launched Canada's first-ever National Action Plan to End Gender-Based Violence, a 10-year, nationwide strategy developed alongside provinces, territories, and advocacy organizations. The plan was a milestone effort to tackle the root causes of violence and ensure meaningful, consistent support for survivors across the country. Ien also launched Canada's first 2SLGBTQI+ Action Plan, a groundbreaking initiative to advance equality and support queer and gender-diverse communities. Under her leadership, the federal government committed historic levels of funding to fight discrimination and create safer, more welcoming spaces for all Canadians.

Before entering public life, Ien was one of Canada's most respected journalists and broadcasters. She began her career at CHCH-TV in Hamilton before joining CTV

News in 1997. As co-anchor of Canada AM, she helped wake up the nation each morning with warmth, insight, and thoughtful reporting. Later, as a co-host on The Social, she brought heart and clarity to conversations about culture, current events, and everyday life.

Over the years, Ien interviewed world leaders, entertainment icons, bestselling authors, and top athletes, bringing their stories to life with curiosity and compassion. In 2020, she released her first book, *Offscript: Living Out Loud*.

Ien's excellence in media and advocacy earned her numerous accolades, including the prestigious Harry Jerome Award from the Black Business and Professional Association. She was also awarded an Honorary Degree from Humber Polytechnic, recognizing her impact as a trailblazer and changemaker. Her legacy is one of meaningful impact — not just for today, but for generations to come.

EMPATHETIC LEADERSHIP, COURAGE, AND EMBRACING CHANGE

- Create real impact, build consensus, sustain purpose-driven momentum within teams, and translate listening into action.
- How to build trust, rally support around shared goals, and deliver results when the stakes are high and time is limited.
- Identify challenges women face in the workplace, and strategies for leading with authenticity, communicating with confidence, and driving meaningful change while balancing competing responsibilities.

ASHLEY HERD

Former Chief People Officer and General Counsel, Leadership Expert, and CEO of Manager Method



Ashley Herd is a former Chief People Officer, General Counsel, leadership expert, and CEO of Manager Method who has trained more than 250,000 managers through LinkedIn Learning, corporate programs, and live leadership experiences. With a rare combination of legal, HR, and executive leadership experience, Ashley has built her career around one mission: helping organizations create better managers, because better managers build better workplaces.

Before founding *Manager Method*, Ashley held senior leadership roles leading both HR and Legal teams at some of the world's most respected organizations, including McKinsey, Yum! Brands, and Modern Luxury. Across these roles, she saw the same challenge repeat itself again and again: high-performing individual contributors were being promoted into management roles with little to no training, support, or practical tools. The result was well-intentioned managers struggling to lead, disengaged teams, and

organizations paying the price in performance, culture, and retention.

Rather than accept this as the status quo, Ashley built the system she wished she had. Manager Method was created to give managers what traditional leadership development often fails to provide: practical, proven tools that actually work in the real world. Today, as CEO of Manager Method, Ashley works with organizations of all sizes to equip managers and employees with clear, usable frameworks for decision-making, feedback, performance management, and team leadership. The Manager Method Leadership Platform includes programs ranging from Manager 101 for foundational leadership skills to Manager 201 for advanced strategic leadership, as well as Employee Success programs that help entire teams operate at a higher level.

Ashley is also a top LinkedIn Learning instructor, where her courses have reached

hundreds of thousands of professionals around the world. She is the co-host of the popular HR Besties podcast and the creator of the @managemethod TikTok account, where she shares practical leadership advice with a global audience of more than 400,000 professionals. Her work has earned her recognition as a Top 3 #HRTikTok creator by the Financial Times, and she has been featured in CNN, NPR, and CEO Weekly.

What sets Ashley apart is not just her expertise, but her credibility. She has been in the roles her audiences are navigating. She understands the real pressures facing managers, HR leaders, and executives, and she designs every keynote, training session, and tool around the challenges leaders are actually dealing with today, from performance and accountability to culture, burnout, and the impact of AI on leadership. Her sessions are practical, engaging, and immediately useful, equipping audiences with tools they can apply the very next day.

DECISION-MAKING, FEEDBACK, AND HIGH-PERFORMING TEAMS

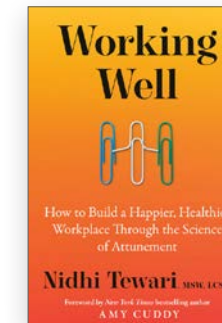
- Practical tools to navigate management challenges, make decisions with clarity, and build trust with your team.
- How to provide actionable feedback, set expectations, and create high-performing, accountable teams.
- Strategies to strengthen culture, engage employees, and develop leadership skills that scale across your organization.





NIDHI TEWARI

*Workplace Culture and Wellbeing Expert,
Clinical Social Worker, and Bestselling Author*



Nidhi Tewari, LCSW, is a workplace culture and wellbeing expert, keynote speaker, and consultant who helps organizations, leadership teams, and executives create healthier, more resilient, and high-performing workplaces. With over thirteen years of clinical experience as a licensed therapist, Nidhi has specialized in supporting high-performing leaders navigating stress, anxiety, burnout, and trauma. She brings this deep clinical expertise, grounded in evidence-based practices, to her work with organizations, providing practical strategies to improve workplace culture, interpersonal connections, mental health, and leadership effectiveness.

Nidhi is a 2026 Thinkers50 Radar List award winner who has worked with Fortune 500 companies, professional associations, and audiences around the world. Her clients include LinkedIn, Warner Bros. Discovery, Molson Coors, Godiva, NPR, and McCain Foods. She has delivered keynotes and led workshops at the World Economic

Forum, Cannes Lions, Society for Human Resource Management (SHRM), National Speakers Association, Meeting Professionals International, UC San Diego, American Society for Quality (ASQ), TEDWomen, TEDNext, among many others.

Nidhi's thought leadership has been recognized internationally. She has been featured in The New York Times, Forbes, The Washington Post, TED Blog, Oprah Daily, Thrive Global, and HuffPost. She is also part of the Harvard Business Review Advisory Council and the Harvard T.H. Chan School of Public Health 2026 Creator Cohort.

In addition to her speaking and consulting work, Nidhi has built a large professional community, with over 4.5M views and 19.3K followers on TikTok. She is a part of the TikTok AAPI Creator Communities Program. She has over 11.3K followers on Instagram, is a LinkedIn Top Voice for Leadership Development, and a 3x LinkedIn

Learning Instructor with 16.5K followers. Her thought leadership and content have led to collaborations with brands including Mars Inc., Adobe Express, and TOGETHXR, bridging clinical expertise with actionable solutions for the corporate world.

Nidhi is an EMDRIA-Certified Eye Movement Desensitization and Reprocessing (EMDR) therapist, consultant, and advanced trainer, specializing in complex trauma and anxiety. She has designed and delivered training for corporations, schools, associations, and agencies on creating trauma-informed and psychologically safe cultures. Her work emphasizes the power of attunement, empathy, and connection in driving engagement, resilience, and performance.

She holds a Bachelor of Arts in Psychology from George Mason University, is a licensed clinical social worker with a Master of Social Work from Virginia Commonwealth University, and has earned multiple awards.

WORKPLACE CULTURE, RESILIENCE, AND WELLNESS

- Strategies to strengthen culture, engage employees, and develop leadership skills that scale across your organization.
- Tools to manage stress, prevent burnout, and build emotional, mental, and physical resilience in a changing workplace.
- Skills to support mental health, navigate difficult conversations, and create psychologically safe, inclusive, high-performing teams.

DR. LESLIE JOHN

Harvard Business School Professor, Behavioural Scientist,
and Bestselling Author



Dr. Leslie K. John is the James E. Burke Professor of Business Administration at Harvard Business School and an award-winning Behavioural scientist whose work sits at the intersection of decision-making, communication, trust, and influence. Known for bringing cutting-edge research to life, Dr. John helps leaders and organizations understand how what we choose to reveal, conceal, and communicate shapes performance, relationships, and culture.

At Harvard Business School, Dr. John teaches negotiation, marketing, and Behavioural economics across Executive Education programs, including the Program for Leadership Development, and has also taught extensively in both the required and elective MBA curriculum. Her work focuses on how people make decisions, when those decisions serve them well, and when they lead them astray. In one primary stream of research, she studies privacy and self-disclosure, exploring what drives people to share or

withhold personal information and how organizations' use of personal data affects trust and behaviour. In another stream, she studies health decision-making, developing psychologically informed interventions to help people make better, more sustainable choices.

Dr. John's research has been published in many of the world's leading academic journals, including the Proceedings of the National Academy of Sciences, Psychological Science, Management Science, the Journal of Marketing Research, and the Journal of the American Medical Association. Her work has been widely featured in major media outlets such as The New York Times, The Wall Street Journal, Financial Times, Time Magazine, and The Economist. She has received numerous honours for her contributions to Behavioural science, including awards from the Association for Psychological Science and the Marketing Science Institute, and was named a Wired Innovation Fellow.

A sought-after keynote speaker and advisor, Dr. John has worked with organizations including Goldman Sachs, J.P. Morgan, PepsiCo, Mars, WeightWatchers International, Genzyme, GlaxoSmithKline, and the Commonwealth Bank of Australia. She also provides expert testimony on issues related to consumer behaviour, privacy, and disclosure. Known for her dynamic, story-driven presentations that blend sharp insight, humour, and interactive moments, she equips leaders and teams with practical tools to communicate more effectively, make smarter decisions, and build stronger, more trusting relationships.

Dr. John is also the author of the acclaimed book *Revealing*, which challenges the common belief that saying less is safer. Drawing on more than a decade of research, the book shows how thoughtful openness can strengthen relationships, improve influence, enhance wellbeing, and lead to more meaningful connections.



COMMUNICATION, NEGOTIATION, AND BUILDING TRUST

- When and how to share information, ideas, and achievements in a way that builds credibility, influence, and connection.
- How asking better questions and leading with inquiry uncovers value, improves outcomes, and strengthens relationships.
- Understand how thoughtful openness and strategic transparency deepen trust with teams, customers, and stakeholders while driving better decisions.

PAST ATTENDEES

▀▀ I love The Art of Leadership Women because of the palpable energy in the room. You can't substitute what you can get physically from other people in connections, motivation, and self-belief than you can when you're just together. It's a powerful thing!

Jessica Herrin
CEO & Founder
STELLA & DOT

▀▀ The Art of Leadership Women was exceptional! The consistency and quality of the speakers throughout the entire day were remarkable. Well organized and filled with outstanding content.

Lorraine Sanderson
Director, Human Resources
CANADA POST

▀▀ The Art of Leadership Women was fantastic! They brought together amazing speakers who provided insights on a variety of timely and relevant topics for women in leadership.

Kelly McMillen
Director, Learning Institute
THE HOSPITAL FOR SICK CHILDREN



Brookfield



CBRE



*e***ENBRIDGE**

FedEx



Canada



 **HYUNDAI**

 **Loblaws**

 **Microsoft**



 **pwc**



 **ROGERS**

 **Sun Life**

SUNCOR



 **TELUS**



VISA

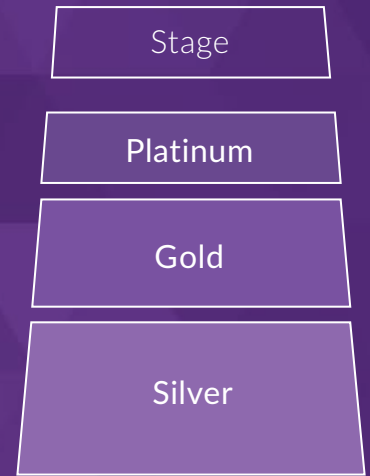
WESTJET 

PRICING

WHAT'S INCLUDED	SILVER \$549 <small>+TAX</small>	GOLD \$799 <small>+TAX</small>	LIMITED AVAILABILITY PLATINUM \$999 <small>+TAX</small>
Seating	Theatre seating behind Gold - First-come, first-seated	Upgraded classroom seating behind Platinum - Rows 4+	Premier classroom seating Rows 1-3
Insight Workbook	✓	✓	✓
Conference Summary	✓	✓	✓
The Art of Leadership Magazine	✓	✓	✓
Book signing with speakers	✓	✓	✓
Freshly brewed morning coffee & tea	✓	✓	✓
Express entrance		✓	✓
Three-course networking lunch		✓	✓
Journal, pen & tote		✓	✓
Featured speaker book(s)		 *	
 Exclusive cocktail & hors d'oeuvres reception			✓
Meet & greet plus professional photo with Joanna Griffiths			✓

*Book title may vary based on availability.

SEATING



GROUP PRICING

Starting at \$50 off per pass for groups of 5 or more

RESERVED SEATING

Available for groups of:

Platinum - 5 or more

Gold - 10 or more

Silver - 20 or more

REGISTER NOW >

For more details contact us at 1.866.99.ART.OF or info@theartof.com